

Anastasia Katirtzoglou

Digital Media Designer

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WORK EXPERIENCE

Graphic Designer, Digital Media Designer

Kostis Jewellery

11/2017 – Present

Rapidly growing Jewellery brand

Athens, Greece

Achievements/Tasks

- Created numerous creatives used on the website, social media, web ads, print ads etc.
- Responsible for the in-house photo studio (quality of photographs, editing, retouching)
- Packaging Design
- Web design mockups (landing pages, product pages, web elements)
- Newsletter Design

Graphic Designer

Celestino S.P.F. AE

10/2015 – 11/2017

Clothes producer and distributor brand. E-shop and physical stores all over Greece.

Athens

Tasks

- Designed over 100 newsletters in 3 months
- Retouched over 200 e-shop photographs on difficult days
- Designed composition illustrations for the company's social media accounts
- Created animated and static banner advertisements
- Designed posters, brochures, cards and stickers used on the physical stores
- Created various mockups for website landing pages and elements

EDUCATION

Audio & Visual Arts

Ionian University

09/2008 – 02/2016

Corfu, Greece

BA in Arts

- Video Editing
- History of Art, Cinematography, Photography
- Analog and digital photography
- Graphic and Web Design
- 2D, Stop Motion & 3D Animation
- Theory of Art and Cultures

Seminar - Potential worlds 1, 2, 3: A first visit to the second life of the three dimensions

Ionian University

2009 – 2009

Corfu, Greece

High School

Ellinogermaniki Agogi (Greek-German School)

09/2002 – 07/2008

Pallini, Attiki Greece

SKILLS & COMPETENCES

Photo Retouching

Newsletter Design

Animated Graphics

Web/UI Design

Print Design

Video Editing

3D Animation

SOFTWARE/TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Google Web Designer

HTML5

CSS3

Adobe Premiere

Cinema 4D

PERSONAL PROJECTS

BA Thesis: Videogames and Art: A study on art games (09/2014 – 09/2015)

- Explored the art side of videogames
- Theoretical study on videogame history, practical comparison and survey
- Tried to solve the art Vs entertainment issue

Bus 43 - Set Photography (07/2015)

- Short movie

Listen to the Colors (07/2012)

- Interactive installation
- Invited people to paint on white canvas while listening to certain sounds
- Studied the results to connect sound and notes with colors

LANGUAGES

Greek



English



German



INTERESTS

Music

Fashion

Video Games

Arts

Crafts

Beauty